



Queensland Social Enterprise Council



SOCIAL INNOVATION

ENGAGING WITH OUR COMMUNITIES TO ADDRESS ENTRENCHED SOCIAL ISSUES



SOCIAL SCAFFOLDING
positive partnerships



STRONG communities™

RESET & RECOVER WITH IMPACT CENTRAL AND WESTERN QUEENSLAND

DECEMBER 2ND AND 3RD - ROCKHAMPTON SMARTHUB



A Queensland Social Enterprise Council (QSEC) Project with support from the Queensland Government



PROJECT DESCRIPTION

The Reset and Recovery with Impact Project is a Queensland Social Enterprise Council (QSEC) initiative supported by the Queensland Government to identify social enterprise local economic solutions through COVID-19.

The project was delivered between October and December 2020 in 3 regional areas of Queensland, Darling Downs (Towoomba), Far North Queensland (Cairns) and Central and Western Queensland (Rockhampton). QSEC partnered with local social enterprise Strong Communities Ltd to deliver the project in the Central and Western Queensland communities.

Social Enterprises were engaged from Bundaberg to Mackay and Gladstone to Emerald. A two-day workshop was delivered in Rockhampton on December 2nd and 3rd 2020 following the gathering of local feedback on needs of SEs through a survey that engaged 31 SEs from the region.



"The challenge of system change is that it challenges our core understanding of our existing reality... one of the biggest gifts we can give to the world is normalising new possibilities."

YOSEPH AYELE, EDMUND HILLARY FELLOWSHIP





PROJECT HIGHLIGHTS

31



Responses to our
Regional Mapping Survey

1880



Regional Stakeholders in
Project Mailing List

17



Workshop Attendees

14780



Number of People who saw
the Project's Social Media Ads

ARE YOU...

RUNNING A SOCIAL ENTERPRISE

You are already working to achieve social, cultural, community economic and/or environmental outcomes

WANTING TO LEARN MORE ABOUT SOCIAL ENTERPRISE

You want to tackle social problems, improve communities, provide people access to employment and training, or help the environment using the power of the marketplace

SUPPORTING A SOCIAL ENTERPRISE

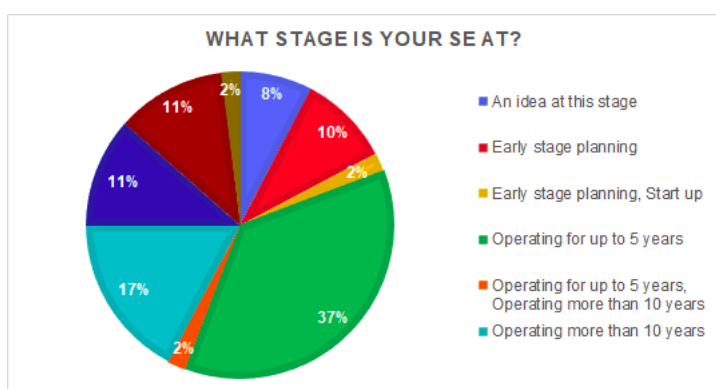
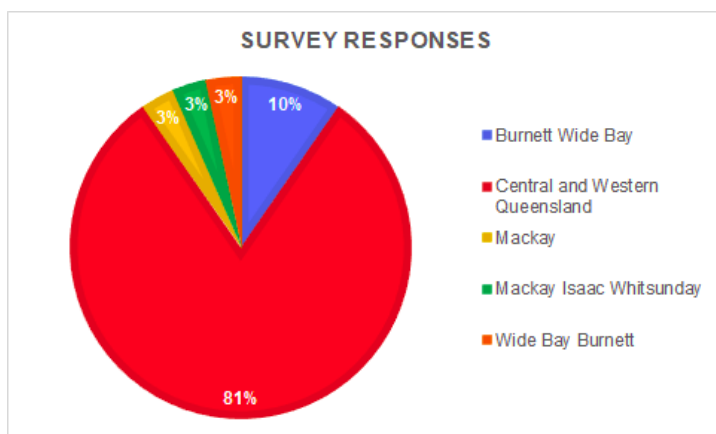
You are part of the ecosystem that empowers and supports social enterprises





REGIONAL MAPPING SURVEY

The Central and Western Queensland mapping survey was answered by 31 Social Enterprises and organisations who work with Social Enterprises in the Region.





WORKSHOP PROGRAM

PROGRAM SCHEDULE - DAY 1 | DECEMBER 2 2020

8:30PM	Arrive and Registration
9:00AM	Welcome
9:30AM	Introductions
10:00AM	Business Model Canvas Interactive Session
11:00AM	Morning Tea
11:30AM	Impact Measurement Session
12:30PM	Lunch
1:30PM	Being a Social Enterprise Start Up
2:30PM	New Market Opportunities Session
3:30PM	Review and Summary of Learning and Actions
4:00PM	Structured Activities End
4:30PM	Boat House Drinks and Networking



PROGRAM SCHEDULE - DAY 2 | DECEMBER 3 2020

8:30PM	Arrive - Coffee
9:00AM	Welcome to Day 2
9:30AM	Social Accounting and Reporting for Impact
11:00AM	Morning Tea
11:30AM	Social Traders - Buying for Business and Government
12:30PM	Lunch
1:30PM	Finance and Funding
2:45PM	Participants' Led Session
3:30PM	What is next?
4:00PM	End





SESSION FACILITATORS & PARTNERS



Queensland Social
Enterprise Council

Queensland Social Enterprise Council is the peak body democratically representing Social Enterprise in Queensland.

www.qsec.org.au

@QSocEnt



ENGAGING WITH OUR COMMUNITIES TO
ADDRESS ENTRENCHED SOCIAL ISSUES

CQUniversity wants to change the world for the better – and through social innovation, our students, staff, academics, and communities are all driving the transformation.

www.cqu.edu.au | @CQUniversityAustralia



Social Traders mission is to foster social enterprise growth by helping them unlock and access the buying power of the Government and private sectors.

www.socialtraders.com.au | @SocialTradersAustralia



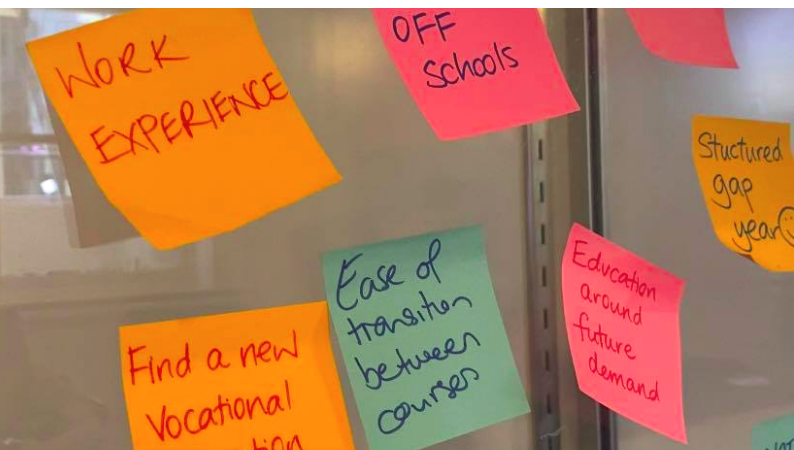
Social Scaffolding is an identifier, enabler and facilitator who delivers social impact and shared value to our community.

www.socialscaffolding.com.au





OPPORTUNITIES MAPPING SESSION



"Radical openness... we all need to think about what bubbles we are in, who we are working with and how we create bridges... what we are each doing individually is amazing but how can we do more than the sum of the parts?"

MJ KAPLAN, LOOMIO





PARTICIPANTS' FEEDBACK

"i am loving the workshops, it is really making me think about the social impact, the effect we have on our families and how do we measure that"

"It is great to see how many people has come to our social impact event and we look forward to the future"

"I am having a great time networking with different people and learning about what a social enterprise and what it can do to the community"

"Thank you so much for delivering this wonderful program. I was very new to this concept. I am going back with a wealth of information and I am sure I will get plenty out of it and I can't wait to learn more. Thank you"

"Rocky has been fantastic,, the group of people in the room has been fantastic, great stories, great sharing and I am looking to see the network grow"

"I am very happy that I came. I am learning a great deal about social enterprising"

"It's been an amazing experience, I had no idea there was so many resources and support available and the wisdom coming out of this group and the shared experience has been amazing. Thank you"

"I have absolutely loved getting to meet all the different social enterprises. Also understand a bit more about their needs and how we may be able to support more SE in this Region. It has been fantastic"





STRONG communities^{Ltd}

"When our grandchildren ask us where we were when the voiceless and the vulnerable in our era needed leaders of compassion and purpose, I hope we can say that we showed up, and that we showed up on time."

GARY HAUGEN, FOUNDER OF INTERNATIONAL JUSTICE MISSION

