

EXPRESSION OF INTEREST REGIONAL ACTIVATORS and SE QLD CLUSTER ACTIVATOR

Regional Hub Activation and Industry Linkage Project 2022



INTRODUCTION

Queensland's economic recovery needs impact businesses that are run well, supported, able to respond to social procurement opportunities, and can access the right capital at the right time.

The Queensland Government has supported QSEC and sector partners to help reveal the diversity and depth of market for social enterprises (SE) to advance business activity in regional areas across Queensland.

Regional Activators will help unlock opportunities for SE on the ground in key regional areas and promote direct engagement with potential industry partners

Key regional areas

Far North Qld
North Qld
Central Qld
Wide Bay
Toowoomba

And a cluster approach in South East Qld*



*See additional notes

PROJECT DELIVERABLES

Each Regional Activator will:

Identify and assist quantification of SE and industry forum participants in the regional area to add to current data base.
Estimated time frame 6 x 1/2 days

Facilitate at least *two regional hub activation workshops, identifying areas of most need to prepare SE to meet industry linkage opportunities.
Estimated time frame 2 x 1/2 day workshops

Assist in coordination of up to *two Industry Forums with key partners and stakeholders to support SE.
Estimated time frame 2 x 3 hours support

Be the point of call to source appropriate place-based venues, catering and speakers or facilitators for additional workshops during the period of contract.

*Depending on regional conditions

ADDITIONAL NOTES

SOUTH EAST QLD CLUSTER ACTIVATOR



Due to the high volume of SE located in and around South East Qld, we are calling for Expressions of Interest for an Activator to facilitate multiple forums with the assistance of the QSEC team over the full period.

The South East Qld Activator will work over the period between May and November, and facilitate up to 6 Industry Forum events in conjunction with QSEC and ecosystem activities.

The South East Qld Activator will help unlock opportunities for SE on the ground in key targeted areas and promote direct engagement with potential industry partners through the Industry Forums.

The South East Qld Activator will:

Identify and assist quantification of appropriate SE and industry forum participants in the regional area to add to current data base.

Be the point of call to help source appropriate place-based venues, catering and speakers or facilitators for additional workshops during the period of contract.

Assist in coordination of up to *six Industry Forums with key partners and stakeholders to support SE.

*Depending on regional conditions

SELECTION CRITERIA ACTIVATORS

Regional Hub Activation and Industry
Linkage Project 2022



SKILLS & ATTRIBUTES

The successful Activators will be able to demonstrate:

- strong connection in their nominated community
- an excellent knowledge of social enterprises
- be able to use QSEC's digital tool kit and ecosystem activities to support learning outcomes
- availability to work within the timeline nominated
- self-motivation under pressure
- excellent communication skills
- experience facilitating workshops to build social enterprise opportunities
- organisational skills
- ability to report to outcomes and budget accordingly.

Placed-based regional people from diverse backgrounds are encouraged to apply.

TIMELINE

Activators EOI deadline 15 April 2022

Activators Selected 22 April 2022

Contracts can begin from 30 April 2022, depending on regional needs and readiness.

Workshops due to be completed prior to 30 March 2023

DURATION

Each Regional Hub activation period and Industry Forum is estimated to take a maximum of up to 8 weeks. Timing will be flexible and respond to regional need.

ESTIMATED FEES*

Regional hub activation and Industry Forum implementation (5 positions) (estimated 8 weeks part time) \$8,500 (+GST)

SE Qld Cluster Activator

(estimated part time over 7 months) \$25,000 (+GST) (1 position)

*Quotes submitted may vary based on regional conditions assessed by the Activators.

Please direct enquiries, or Send EOI cover letter, CV and quote addressing the area and scope of intended work to:
Su Marshall, Ecosystem Development Officer, QSEC, su@qsec.org.au