

# Social Enterprise Sector Submission 2022



Queensland Social  
Enterprise Council Ltd



## **ACKNOWLEDGEMENT OF TRADITIONAL OWNERS**

QSEC acknowledges the Traditional Custodians of the land and recognise the continuing sovereignty and connection to land and water.

We pay respect to elders past and present and acknowledge the important role the Aboriginal and Torres Strait Islander people play within the QSEC Community.



# Empowering Impact Enterprises

**Purpose/Mission:** A member-led organisation empowering transformative and regenerative future-focused market solutions through our support for diverse social enterprises.



**Vision:** Resilient and diverse social enterprises providing regenerative impact for lasting change.



## Goals

1.

Member service: A well-resourced value exchange to support social enterprises at all stages of maturity.

2.

Sector development: A diverse and resilient ecosystem, connected and engaged to provide solutions to market gaps for lasting systems change.

3.

Advocacy: A cohesive voice reflecting genuine sector representation which explicitly demonstrates the value of social enterprise.

# 10 Year Vision

## Immediate

- Capture and promote the value of all social enterprises
- Build capability to measure impact
- Increase engagement with regional and Indigenous businesses addressing SDGs
- Encourage to build beyond sustainability (including diverse and fair workforce participation, ethical supply chains, increasing social license to operate and quadruple bottom line regeneration)

## To 2025: innovate for a climate of change

- Recognise the momentum for “business for better”
- Respond to increasing demand for ESG/CSR and ethical trade.
- Innovate beyond BAU expectations of sustainability and compliance.
- Showcase innovative social enterprises.
- QSEC develops transition services for those seeking to address climate and societal challenges.

## 10 Year Vision

- A well resourced, vibrant and connected social enterprise movement in Queensland.
- Social enterprises demonstrate exemplary SDG systems change approaches.
- We advocate and drive for change beyond compliance to address environmental, cultural and societal change.
- We strive for all business to adopt regenerative practice and SDG system change by mainstream enterprise.



# Methodology

This submission has been created with input from SE leaders in Queensland, the broader SE networks, regional participants and industry partners, to identify the key levers and initiatives to support and strengthen SEs across the state over the past 12 months.



Time frame	Event
November 2021	SE Summit of North Australia (SESNA)
March 2022- September 2022	SEWF Activations
May – September 2022	Beyond 2032 (Regen Brisbane)
August – September 2022	Sector survey
September 2022	SEWF 22
March – November 2022	Consultations, webinar series, representation panels, sector and industry forums.

# Leading themes

Indigenous  
business: Walking  
together

Workforce  
diversity and  
supply challenges

Women-led  
economic  
solutions

Green  
economies and  
regenerative  
futures

Social  
Procurement

Impact  
measurement and  
amplification

Local and regional  
connectivity

Social capital for  
scale

# Sector Submission 2022

## Proposed major initiatives



Peak Body Funding



Social Procurement



Grants: Social Enterprise Capability



Grants: Sector development



Research and Impact measurement



Operations



Certification and licences



Business founder support; mental health, PD, mentorship



WISE programs



Research for Queensland



Regional Activation



Education for SE, Govt and business



Business capability building: consultant support



Social Finance support for scale



Amplification for impact



Targets



Program support: Cyber security, start up uplift, marketing and set up, HR and IR



Pipeline development programs: incubators, pilots, accelerators, regional collaborations



Impact measurement framework



Strategic focus areas





Peak Body Funding



Operations



Regional  
Activation



Amplification  
for impact





Strategic focus  
areas


QSEC Funding	Net Cost
<b>Regional Development</b> Regional capacity building Staff and Activators employed in key regional areas to activate SE activity	\$185Kpa
<b>QSEC operations</b> STAFF and program to support surveys, sector collaboration and capacity building.	\$220Kpa
<b>Impact, awareness and evaluation</b> Resources and implementation of strategic programs to promote, raise awareness and evaluate the growth of the SE movement in Queensland.	\$100K pa
<b>Strategic Development</b> Advocacy Indigenous Business: Walking together Women's economic empowerment strategy SE and Local Council engagement (Small Business Friendly Cities project)	\$120K pa
<b>Annual cost</b>	<b>\$625K pa</b>
<b>Over three years (less \$400K already committed in 2023-24)</b>	<b>\$1.47M</b>



## Social Procurement

 Certification and  
licences

 Education for SE,  
Govt and  
business

 Targets

<b>Social Procurement initiatives</b>	<b>Net Cost</b>
Grow number and maturity of social enterprise suppliers	\$190k
Increase appetite and ability of business and government buyers to buy from social enterprise	\$270k
Connect social enterprise with business and government buyers	\$110k
Project management, outcomes reporting and sector data provision to DESBT	\$60k
Annual cost \$630k pa	
<b>Over three years (less \$60k already committed 2023-24)</b>	<b>\$1,890m</b>



**Grants: Social Enterprise Capability**



Business founder support; mental health, PD, mentorship



Business capability building: consultant support



Program support: Cyber security, start up uplift, marketing and set up, HR and IR

<b>Grants: Social Enterprise Capability</b>	
Education programs SE micro credentials and access to business support mechanisms	\$4M
<b>Over three years</b>	<b>\$4M</b>



Grants: Sector development

WISE programs

Social Finance support for scale

Pipeline development programs: incubators, pilots, accelerators, regional collaborations

### Grants: Sector Development

Pilot programs for innovative SE models (eg Waste and circular economy precincts, energy and re-manufacturing hubs, job creation precincts, construction and industry linkage, regional collaborations, social finance capability development) \$5M

White Box Social Enterprise Loans Fund (SELF) \$1M

**Over three years** **\$6M**



Research and Impact measurement



Research for Queensland



Impact measurement framework

<b>Capacity building programs</b>	<b>Net Cost</b>
Establish impact measurement framework	\$500k
Research across the regions	\$1.5m
<b>Over three years</b>	<b>\$2M</b>

In addition to the SEJF allocation due by end of June 2023



**Social Enterprise 2022 Sector Submission**  
**\$15.36m over three years**



**Queensland Social  
Enterprise Council Ltd**

[Download our 2022 Annual Report](#)

CONTACT: [aliso@qsec.org.au](mailto:aliso@qsec.org.au)