



Social Enterprise Sector Roadmap Submission

2021- 2024



Queensland Social
Enterprise Council

Social Enterprise Sector Submission

This submission outlines six core initiatives that will deliver on the Queensland State Government's Social Enterprise Strategy 2019. The social enterprise (SE) sector, led by the Queensland Social Enterprise Council (QSEC), will drive outcomes that support the Queensland State Government's current and emerging priorities, particularly in the areas of economic and social advancement. This submission has been prepared following extensive consultation with the SE sector in Queensland.



Social Enterprises Empower Impact

20K NUMBER OF SOCIAL ENTERPRISES IN AUSTRALIA (FASES REPORT 2016)



1:3

MULTIPLIER RATE

15

AVERAGE JOBS PER ENTERPRISE

SOCIAL ENTERPRISES MAKE LOCAL ECONOMIES THRIVE



3K ESTIMATED NUMBER OF QLD SOCIAL ENTERPRISES



45K

POTENTIAL JOBS CAPTURE AND IMPACT MEASUREMENT



QLD Strategic Actions

This submission is underpinned by the actions outlined in the Queensland Social Enterprise Strategy.



*Queensland Social Enterprise Strategy
2019*

Building capability and capacity

Action 1 –Explore innovative funding models for social enterprises

Action 2 –Explore opportunities for strategic partnership pilots

Action 3 –Deliver social enterprise grant programs to support business capability development and sustainability

Making connections

Action 4 –Facilitate networking opportunities to create a more connected social enterprise sector

Action 5 –Collaborate with the sector to investigate the creation of regional hubs for social enterprise to foster a culture of social enterprise innovation

Action 6 –Promote the social and economic value of social enterprises to raise awareness of customers, businesses, investors and government to grow the sector further in Queensland

Improving market access

Action 7 –Continue to deliver the Queensland social procurement commitment by embedding social procurement practices across government and improving data collection on government procurement spend with social enterprises

Action 8 –work with key stakeholders to identify and link social enterprises to procurement training and supply chain opportunities.

By providing...

Access to space

Social Procurement initiatives

Innovative funding models

Social Enterprise Grants

Ecosystem support

Advocacy & Representation

Theory of change

Via....

Unlocking vacant spaces to SEs via peppercorn leases (like NFP and Community ventures)...

Improving data collection, policy targets, and improved terms for contracts to purposefully engage social enterprises...

Jobs initiatives which align with impact outcomes (i.e. private matched funding pools, Payment by Outcomes and Social Impact Bonds...

Specifically customised criteria which address the immediate and emerging needs of SEs

Funding for sector wide initiatives (i.e. QSEC funding, R&D initiatives, education & training support, accelerator programs, regional activation)...

Access to interdepartmental information, linkages to programs and initiatives across the government, provision of feedback from the sector...

Leads to....

Reduced economic burden for SE to deliver greater impact and growth.

Increased job participation in marginalised groups, increased local economic value (1:3 multiplier) and sector visibility for SEs

More jobs focussed SEs which on average provide 15 roles per enterprise.

Better capability for SEs to meet the challenging climate of COVID 19 and allows them to focus on delivering impact to their community.

A more mature, connected and resilient sector, which delivers more sophisticated approaches to impact delivery throughout Queensland.

Increased visibility of the impact and value SEs bring to communities, a shared responsibility and benefit for government departments, a vibrant and resilient communities.

Initiatives

1

Access to space

Action 4 – Facilitate networking

Action 5 – Regional hubs

2

Social Procurement

Action 7 – Deliver Queensland Govt social procurement commitment

3

Innovative funding for job creation

Action 1

Explore innovative funding models

Action 2

Explore opportunities for strategic partnership pilots

4

Social Enterprise Grants

Action 3

Deliver social enterprise grant programs

5

Ecosystem support

Action 6

Promote the social and economic value of social enterprises to raise awareness of customers, businesses, investors and government to grow the sector further in Queensland

6

Action 2

Explore opportunities for strategic partnership pilots

Advocacy and Representation

Action 4 – Facilitate networking



Social Enterprise Empowering Impact Together

